

# Supporting your employees with their financial wellbeing

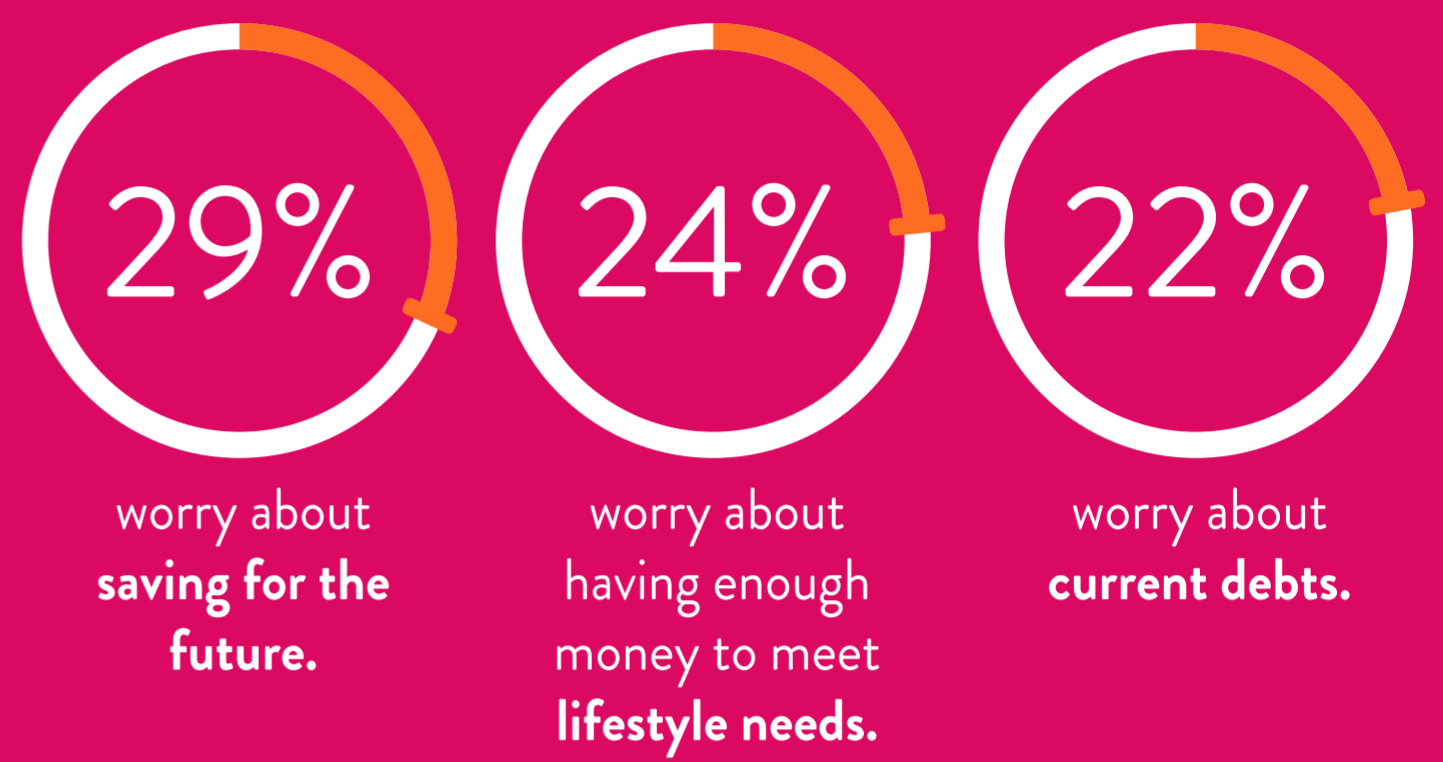
Your employees are at different stages along the **financial wellbeing pathway**. Some may be **struggling to balance their spending** with their earnings, while others may be close to **achieving financial freedom**.

Whatever their financial situation, they are all looking for support. Are you helping your employees with their individual financial wellbeing journeys?

## Your employees are concerned about their finances



## In fact, your employees are losing sleep over their money

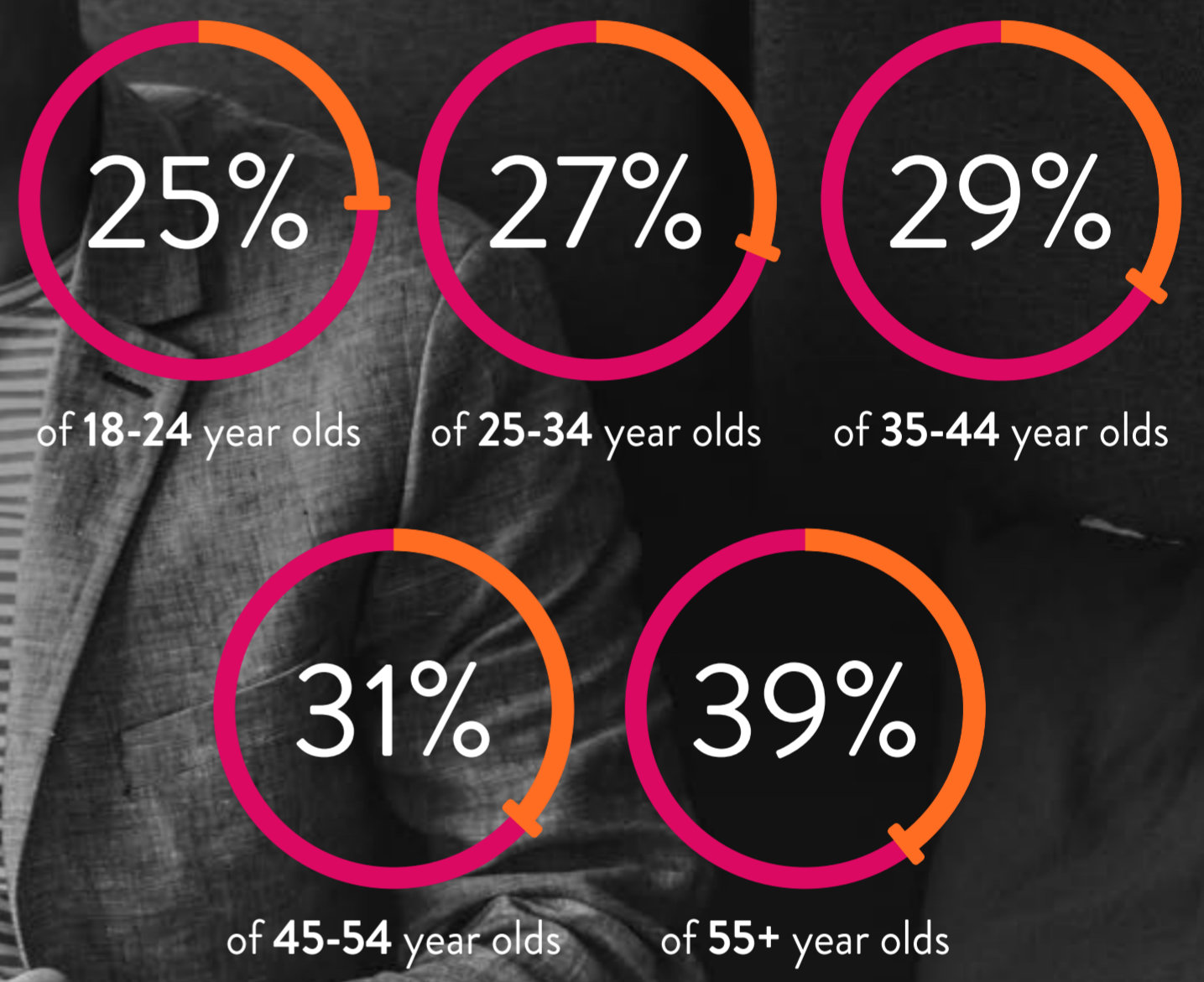


## Your employees want financial stability

Employees rank financial stability as the most important personal priority to them:



Interestingly, the percentage of employees who rank financial stability as most important increases with age



## Your employees have tried to improve their own financial wellbeing

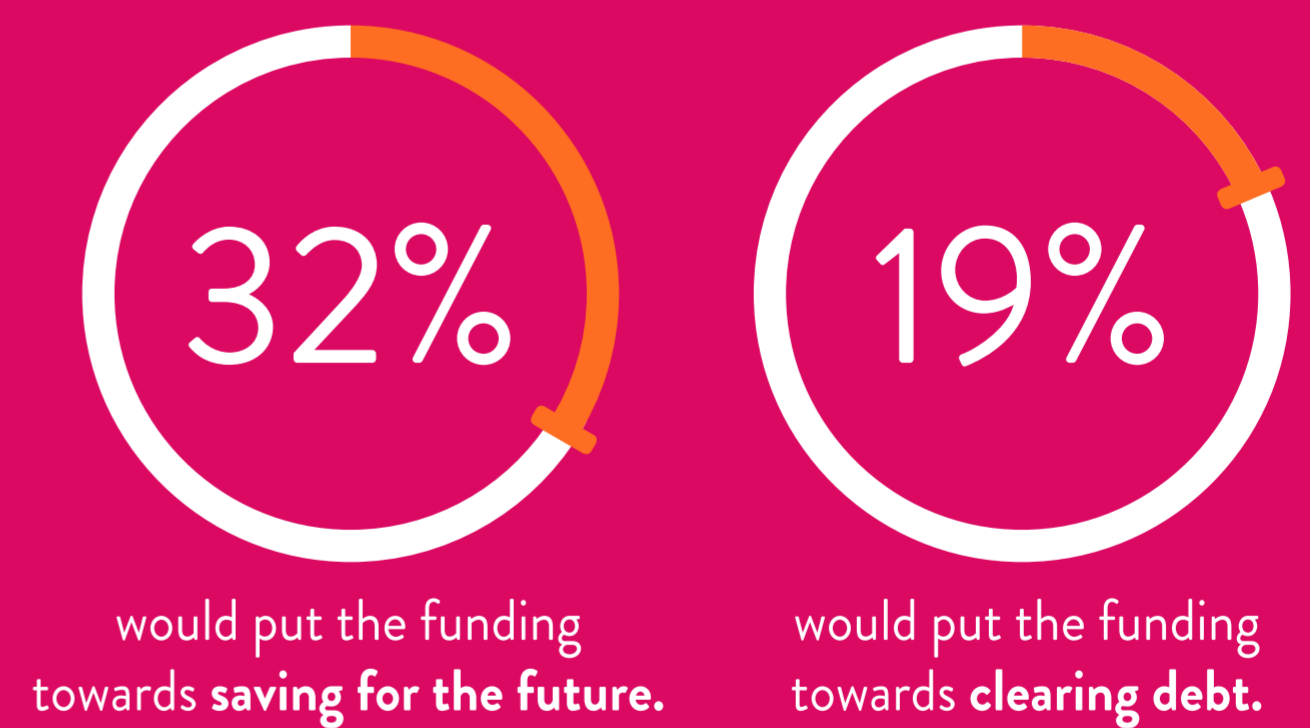
However, some barriers are preventing them from succeeding:



## They are turning to their employers for help

1 in 4 think their company should **support them with financial stability**.

When asked how they would redirect parts of their benefits package:



## However, there is a gap between what support employees want and what employers are offering

Employees would value financial support provided through their organisation despite not currently being offered:



It doesn't matter what stage of the financial wellbeing pathway your employees are at – they are facing anxiety over their money. As an employer, you need to support them with their financial wellbeing.