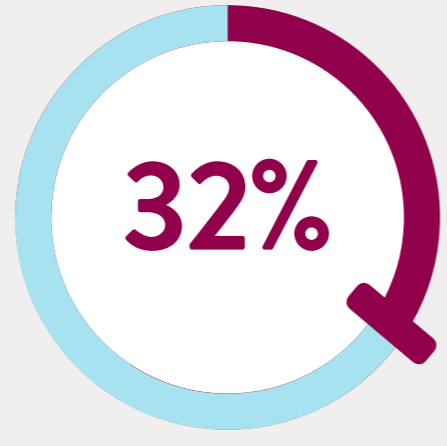


Are you taking a gamble with your benefits?

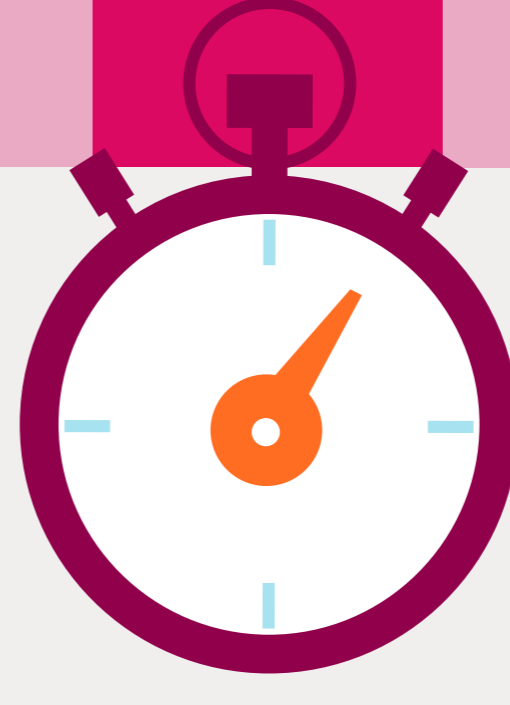
63% of global organizations state that **tighter control of global costs** is a priority initiative.

83% are also focused on **attracting and retaining talent** in a bid for **more engaged and productive employees**.

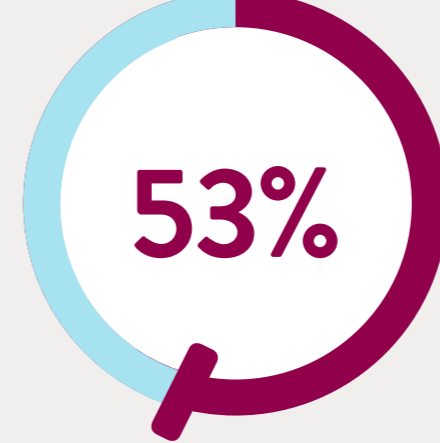
Benefits account for



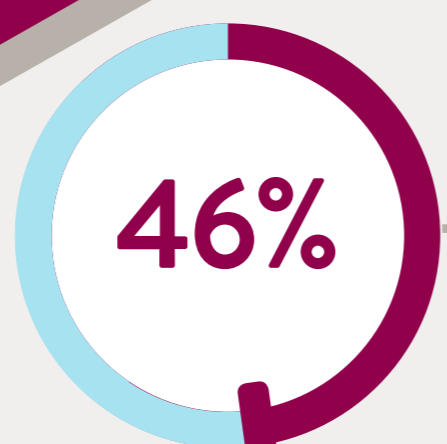
of total employer compensation costs and are a key driver for employee engagement and retention.



Yet despite this,

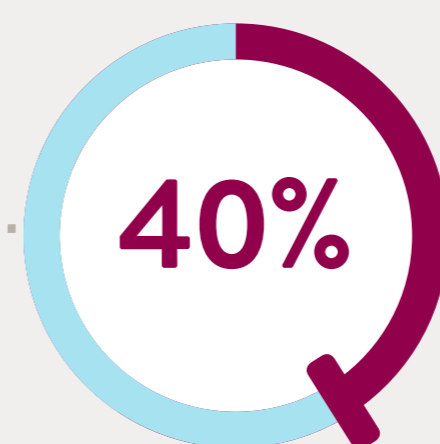


of organizations currently do not measure the impact of their benefits program on retention.



do not measure the impact on employee engagement

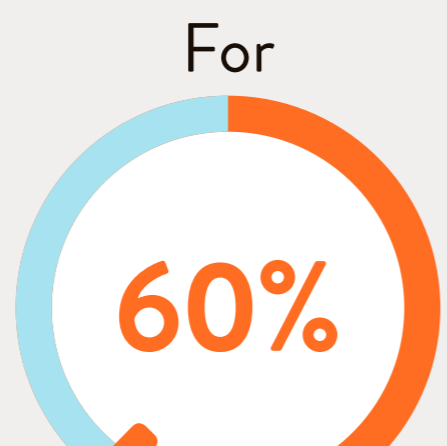
AND ONLY



are measuring the impact of global benefits on business performance.

They are **putting their benefits at risk**.

Align your global benefits and people strategies to **improve benefit spend effectiveness**.

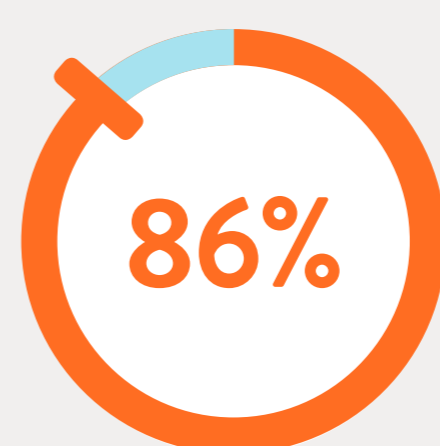


For of organizations who **haven't aligned their global benefits and people strategies**, the money they spend on benefits is not "effective", so there is a big gain to be made.

So how do you regain control?



Improve the benefits you offer! Research shows this would make

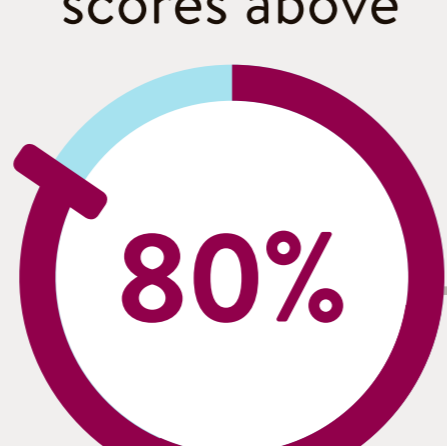


of **employees more satisfied and committed to their jobs**.

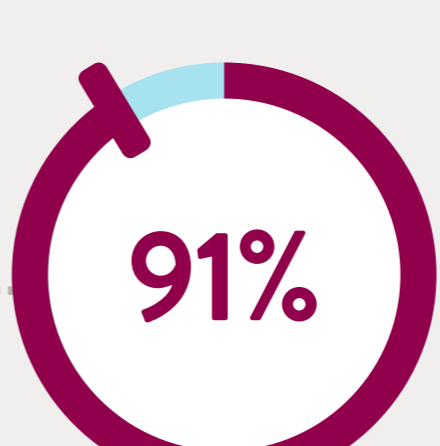
Market leaders who are maximizing their benefits are reaping the rewards:



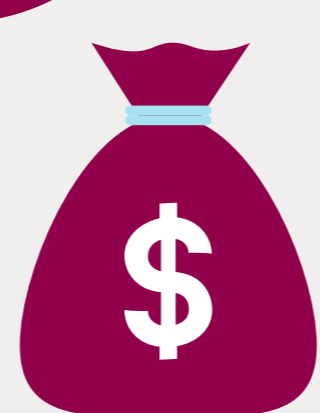
Those **offering mobile access to benefits** saw engagement scores above



AND

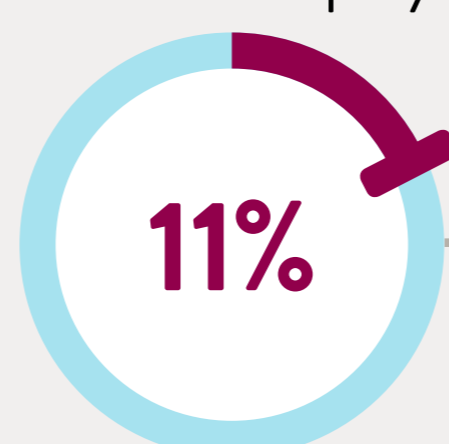


of employers whose global benefits strategy is aligned, state their spend on benefits is effective.



The stakes are high...

Differentiating your benefits offering will make you stand out as an employer

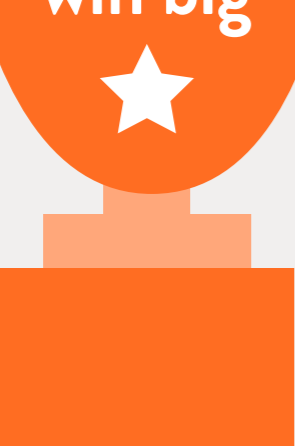


of those who have implemented global benefits tech won talent directly from a competitor



are reporting a **positive impact on their profit and loss!**

There's a chance to win big



Find out more about why it's so important to maximise your benefits in our latest **Global Employee Benefits Watch 2018/19 report**.

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